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teVelde Today

Publisher: Bonnie teVelde Editor: JJ Jackson "Inspiring Musical Possibilities." Contributing Writers: Teachers of teVelde Music



The Best is Affordable!

teVelde Music, Inc.

624 E. Grand Ave., Arroyo Grande, CA

www.teveldemusic.com

3440 S. Higuera St., Ste. 110, San Luis Obispo, CA

Volume 1

Your New Campus in S.L.O. Now Open



Your new campus at 3440 S. Higuera St., Suite 110, in San Luis Obispo, CA.

Come discover the new opportunities to further your musical education with the opening of teVelde Music's new campus in the City of San Luis Obispo (SLO), at 3440 S. Higuera St., Suite 110.

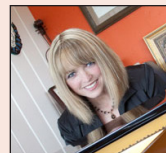
The new campus features five teaching rooms equipped for customized lessons on any instrument. Now is the time to learn that new instrument you've always been wanting to learn, and you will be paired with the best teacher to unlock your potential.

Along with the new campus comes new services offered by teVelde Music, including music therapy for various applications, such as learning disorders, like ADD/HD, and traumatic brain injury (TBI).

To contact teVelde Music's SLO Campus, please call 805-543-1064. To reach teVelde Music's original campus in Arroyo Grande, please call 805-474-1224. You can also visit online to www.teveldemusic.com or email teveldeNewstudents@gmail.com.

Guarantee Success in Music Lessons

LET'S BAN THE WORD "PRACTICE"



Bonnie teVelde, owner/instructor

The word "practice" has been a frequent word in my vocabulary and is now becoming my least favorite. No matter what the stated reason for a student quitting, when I dig deeper, it almost always comes back to one word: "practice."

"S/he didn't want to or have time to...practice."

What does the word "practice" mean to you? To me, "practice" means repetition, isolation, and tedium.

In contrast, what does "playing" mean? I think of "playing" as something that is valued, shared and appreciated; *playing* for my family, or *playing and sharing* music I wrote.

The next time you are tempted to say, "Go in the other room and practice," or the worst one of all, "I pay a lot of money for lessons but I never hear you practice," try, "I would love it if you would play for me," or, "Would you show me how to play that amazing song?"

Only School in Western World to Teach AP

Imagine being able to hear any single note and name it instantly. Does this sound possible? This is the ability known as Perfect Absolute Pitch (AP) and students of all ages are learning AP at teVelde Music.

Students at teVelde Music learn AP through teVelde's own patent-pending TAP Method, which teaches the ability by getting students to hear "in color." Each natural note is given a color and students learn to distinguish how the different colors sound. This unlocks the student's ability to recognize notes and quickens musical progression. After associating the colors back with their notes,

students can soon be able to name a note instantly just by hearing it.

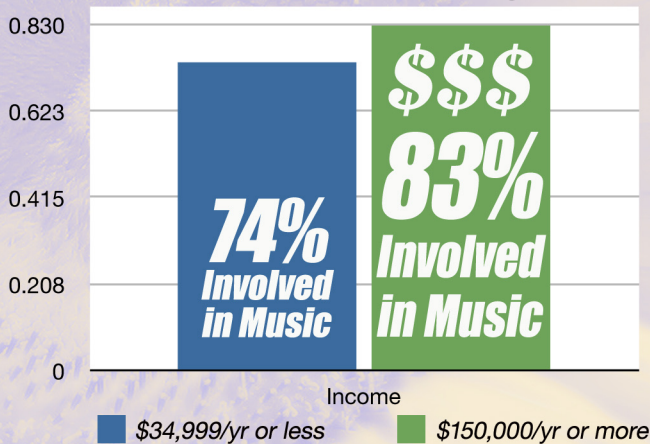
The TAP Method is most beneficial to begin before the age of 6 but can be used to teach AP to students of all ages.

Your school, teVelde Music, is the only school in the West to offer training in AP. The only other school to offer AP training is in Japan with a waiting list of over 11,000.

Various new learning applications of the TAP Method are in-development by teVelde Music, including a pre-school DVD and a Smartphone app. To learn more about AP, visit our website at www.teveldemusic.com.

Invest in Music = Invest in Your Future

Music Education Associated with Higher Incomes



Nearly 9 out of 10 post-grads were involved in music.

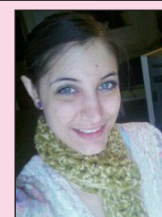
Compared to only two-thirds of those with a H.S. diploma or less.

GROWING YOUR SKILLS

The best way to keep your skills growing is to spend as much time playing and learning as you can. Get another lesson each week.

Each note you play makes you that much more connected to your inner genius.

If you would like more lesson time, talk to your teacher before his or her schedule fills up with all the new students we are getting here at teVelde Music.



Sierra Gainer

Featured Teacher Profile: Sierra Gainer

Teaches: Piano

Teaching Philosophy: Music should be fun. Kids should look forward to their lessons and be excited to practice their project songs. It helps so much when the parents are involved, being there at lessons and encouraging their little prodigies to perform at home and praising them when they do. Teaching Perfect Absolute Pitch is an important tool to let you hear in color. **Musical Experience:** I had an interest in piano at the age of 3, after musical parents, and started lessons at age 5. I enjoyed performing for and with my family and my first ICME performance was in Jan. 2000 at the age of 9 and I was chosen to perform in the state GUILD recital, in Sacramento; then, the San Francisco Conservatory of Music in 2001, and the state GUILD recital again in 2002. I was classically trained from 1999-2003, then met Bonnie, who introduced me to playing contemporary music, recording, vocal training, and composition. I am near an A.A. in Music.



Watch teVelde Music, Inc. Online by Going to Our Videos at www.youtube.com/teveldemusic.

New Classes by teVelde Music

Pre-School Classes

Now taking sign-ups for students, ages 2-4. Classes will be 8-week sessions. For more info, contact Lara Kiani, instructor, at: lkiani90@gmail.com.

Jazz Band Workshop

Explore music and learn as a group. Any skill level. Put your private lessons to use! Come jam with us. Contact Bill Benson, instructor, at: bill.benson@gmail.com.

Music Career Training

Create your own music career! Learn the steps to market your talent and find your niche. Contact JJ Jackson, instructor, at: jackson4425@gmail.com.

Up-Coming Events

International Conservatory of Musicians (ICM) Adjudications: Oct, 2011. Appointments may be scheduled with your teacher, and will be available throughout the day. Achievements will be documented and awards will be presented at the TM Winter Concert on December 10, 2011.

Benefits of Music Lessons

The benefits from being involved in music lessons run far beyond learning a fun hobby. Music lessons can improve your life, no matter what age or skill level you are.

Music lessons increase self-esteem by giving the student a strong feeling of accomplishment, that he or she is "part of something."

Music lessons help with learning by stimulating different parts of the brain and creating positive neural networks.

Music lessons improve physical ability and mental focus by developing musical abilities which involve coordination and conscious thought.

Music lessons and music therapy help with physical, mental and emotional rehabilitation; as well as various social and learning disorders by aiding and stimulating the body, mind and emotions in healthy, constructive ways.

Music lessons help unite the family by bringing the unit together to listen to, or perform with, the student. Enjoy this time of fun, creativity and togetherness.

Music is a universal language that we all can enjoy, whether we participate in music lessons or just love listening to music. The mere act of immersing ourselves in the melodies will always have a positive impact.

Learning Tip

Practice when you're able to focus. And get rid of the word "practice."

Commonly, students try to learn at times when there are many distractions around or the student's body and mind feel tired. It is hard to make learning beneficial at these times. To help get the most out of learning:

1. Turn off the T.V. This is the biggest distraction around the house.
2. Learn when you don't feel tired. Maybe try learning earlier in the day.

Save \$80 On Your Bill

Here are four easy ways to save up to \$80 on your next month's bill:

1. Refer a student who mentions your name for a \$25 credit.
2. Refer someone who buys a piano and mentions your name for a \$25 credit.
3. Send an email to someone about us and our new SLO location, bring us a copy of the email and receive a \$25 credit.
4. Post a review to one of the Top Sites listed in the campus lobby and send us the URL of your post for a \$5 credit.

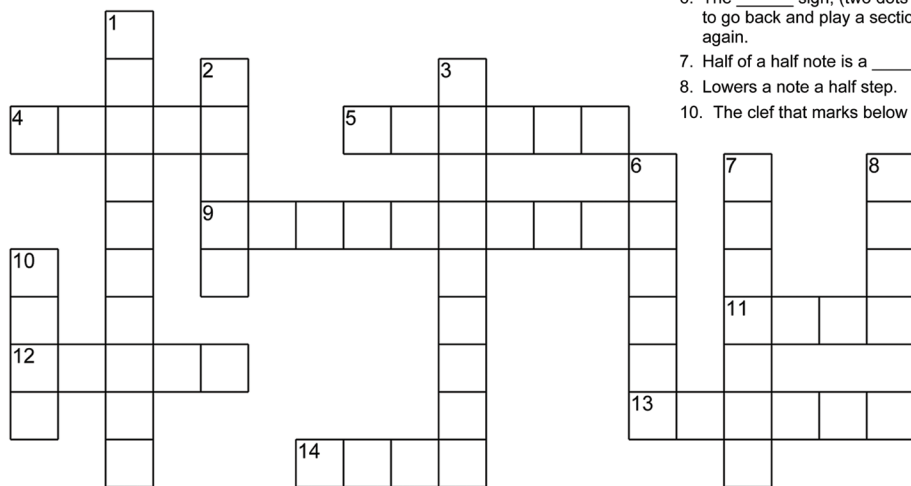
Musical Crossword Puzzle Brain Teaser

ACROSS

4. The highs and lows of music.
5. Played very fast.
9. A short line add for extending the range above or below the staff.
11. Even no sound counts as a beat. These are marked with a _____.
12. The _____ contains five lines and four spaces. This is where notes are placed.
13. The clef that marks above Middle C.
14. The note names of the spaces on a treble staff (bottom to the top).

DOWN

1. The _____ note receives three beats or counts.
2. This note receives four counts or beats.
3. A clicking pendulum indicates the exact tempo of a piece of music.
6. The _____ sign, (two dots :) means to go back and play a section of music again.
7. Half of a half note is a _____ note.
8. Lowers a note a half step.
10. The clef that marks below Middle C.



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Used Pianos for Sale

Get your piano at teVelde Music! All our pianos are completely checked out by local piano tech-extraordinaire, Jim Enos. They are in excellent condition, perfect strings, pads, and action practically unused. First tuning and a 3-year warrantee included in the sale price. Delivery is between \$100-150, unless there are a lot of stairs or travel is more than 20 miles.

Family Music Fun



Make a diddly bow (a rudimentary single-stringed blues instrument) by stretching some kind of instrument string or wire on a wooden plank. Insert objects beneath the string at either end to elevate the string and increase its tension. Use the diddly bow to explore the effects of string tension and string length (you can effectively shorten the string by pressing down on it with a finger) Greater string tension and shorter strings lead to faster vibrations, which in turn produce higher sounds.

Fast Facts

Time Span: 1950s
Influences: Blues, Country
Primary Instruments: Guitars, piano, drums, double bass, sometimes saxophone
Major Artists: Bill Haley, Chuck Berry

Fun Fact

Chuck Berry originally wanted to be a professional photographer. The main reason he started singing and playing in bands was to earn money to buy photographic equipment. He was also a janitor and a hairdresser at different times before becoming a professional musician.

